



Mustang Club of Mid Michigan 2011 Club Sponsorships

The Mustang Club of Mid Michigan (MCMM), a non-profit Michigan corporation, offers many opportunities for businesses to feature their company as a club sponsor in 2011. From being a monthly newsletter or web ad sponsor, to support at our club events, your company will benefit from direct advertising exposure through any of our sponsorship programs. Sponsorship terms run from April, 2011 through March, 2012. Details are all listed below, with a space to sign up at the bottom.

Monthly "Horsin' Around" Newsletter Monthly newsletter sponsorship in "Horsin' Around." Annual charge of \$25. Sponsors receive 12, business card size ads in the newsletter. Use your business card, or submit custom, black & white artwork, 3-1/2" wide X 2" high.

MCMM Web Site Web sponsor ads appear in a block on the right side of the home page and on the Club Sponsors section of the web site. Cost is \$60/year as a rotating spot (spots rotate with up to 3 other sponsors every 5-8 seconds in one of two positions. Web ads include a link – if available – to your web site.

Our Annual Mustang and All Ford Club Show Sponsorships

Our 18th annual show, open to all Ford brands, is on **Sun., Sept. 18th, at the Dixie Motor Speedway in Birch Run, MI**. What a great place to showcase your business and get the exposure you need to grow your business.

Gold Sponsor / \$250 Level Includes: • Monthly ad in newsletter • Ad/logo on web site, with your business link • Your business logo on our show flyers • 2 *preferred* vendor spaces at the show • Display your business banner (You provide your banner) on the show grounds • Display of our Club Members' cars at your place of business (Time, date and number of cars to be mutually agreed upon in advance) • Verbal business mentions at show.

Silver Sponsor / \$125 Level Includes: • Monthly ad in newsletter • Ad/logo on web site, with business link • Your business logo on our show flyers • 1 *preferred* vendor space at the show • Verbal business mentions at show.

Trophy Sponsors: Gold / \$95 Each or Silver / \$45 Trophy sponsors help offset the trophy cost to our non-profit club, and are awarded in each class based on the number of entries. Up to 150 trophies are awarded.

Vendor Display Space A 10' X 15' space is \$20, in advance; or \$35, day of the show. Note: Vehicles or display trailers may require two spaces. Gold/Silver Show Sponsors may purchase additional vendor spaces for just \$10 each.

Door Prizes Gain additional recognition for your business by donating one or more items for our door prize table. Value should be \$25 or more. Consider Gift Certificates, or either car or non-car related items.

----- **Please print your business information here:** -----

Business Name: _____

Contact Name: _____

Address: _____

City/St/Zip: _____

Phone: _____

Give your form *with payment* to your MCMM contact, or send to Show Chairperson:

Del Zimmerman, 4371 Jonquil Dr., Saginaw, MI 48603 (989) 799-7867

Include Business Card or logo art with your form, or email digital art, as

JPEG or PDF attachment, to: **msypres@hotmail.com**

List sponsorship(s) you plan to support here:

1) _____

2) _____

3) _____

4) _____

Total Dollar

Amount: \$ _____

Make check to: **MCMM**

Starts on _____